

Le Sueur CHAMBER

COMMUNITY DIRECTORY

Traditional Text Listings
Organized By Category



2025 Event Calendar

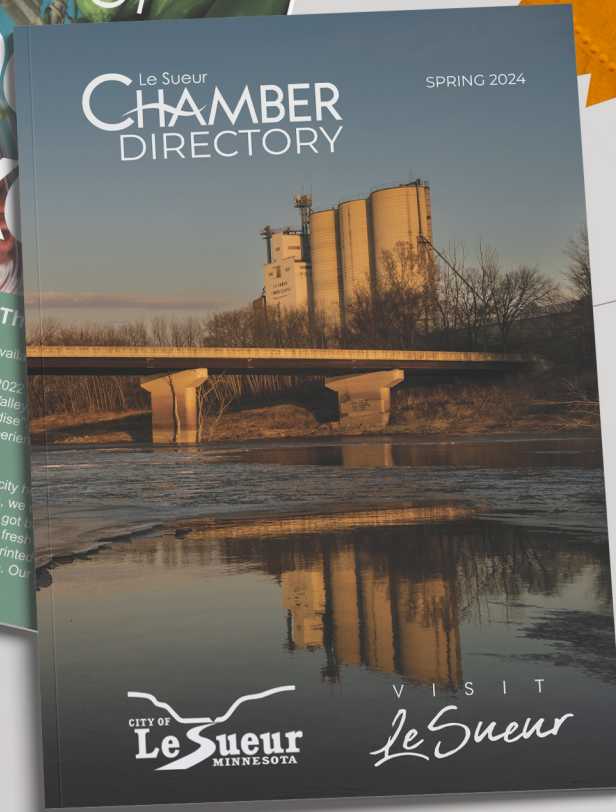
Additional space
available to
Chamber Members
at a discount

Community-focused Editorial

Additional Advertising Opportunities (Quarter Page, Half Page, Page)
As Well As Premium Spaces (Back Cover, Inside Covers, etc) Available

6x9

High-Quality Pages
Full Color Throughout
70# Gloss Paper
Mailed to every
home and business
in Le Sueur
(3 routes)



On The Cover:
Eye-catching Photo
Minimal Design
Representing Community
*Image shown is the 2024 cover
and used as an example only

“Presenting Partner”
High Visibility, Front Cover
Advertising Opportunities
*logos used as examples

Ad Requirements

It is your responsibility to provide print-ready art.

This means your ad is at least **300ppi resolution** in PDF or JPG form, in the specified size.

If you need an ad created for you, we have two additional services available this year: a basic ad design for \$100 and a Pro package that comes with a professional photo for \$300.

A full page ad can be full-bleed or no-bleed. Full-bleed means your non-critical or background artwork extends beyond the page edges, where as a no-bleed ad will have a border that ends before the page's edges.

**Please use the available template to ensure your full-bleed ad is sized properly. A signed release form must accompany ad art.*

A **full-bleed page** will be **6.25" x 9.25"** with a **.50" safe area**

A **no-bleed page** will be exactly **5.75" x 8.75"** with **no safe area required**

A **half-page** ad will be exactly **5.75" x 4.25"**

A **quarter-page** ad will be exactly **2.75" x 4.25"**

A text listing can simply be emailed - even if we have the information on file we need it sent along with your release form to ensure accuracy.

Text listings include Business Name (as you want it shown,) Physical Address, Phone Number, Website or Social Address, Email.

All materials are due no later than **February 17 2025**.

Directories will be delivered at the end of March.

If you are a Chamber Member, you already have space in the directory reserved for you according to your membership level. (you will still have to submit print-ready art/listing info and a release form to complete ad placement.)

Memberships come with the following ad spaces:

Investment Memberships = Full Page (premium) + Advertorial and additional branding

Flagship Memberships = 1/2 Page (premium)

Service Memberships = 1/2 Page

Chamber Members - you can add additional paid space to your existing space. *If you have a 1/2 Page space with your membership already and want to upgrade to a full page - simply purchase an additional 1/2 page space at membership pricing, and so on.* Member space is also heavily discounted.

Premium space will be offered on a first-come first-served basis.

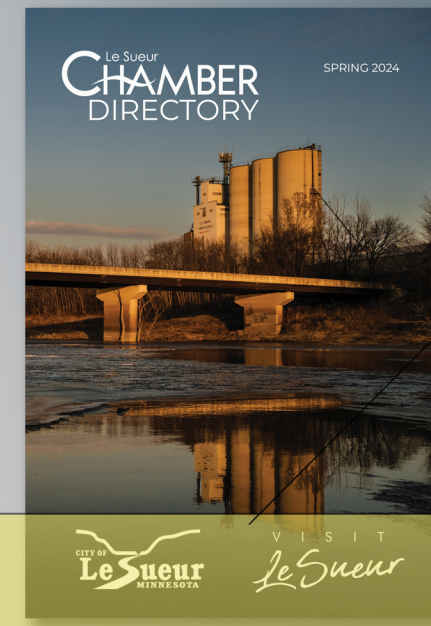
Ad Sizes and Pricing

Member Price \$200	Member Price \$150	Member Price \$100
Non-Member Price \$300	Non-Member Price \$200	Non-Member Price \$150
Full Page 6.25 x9.25 Full bleed or 5.75x8.75 No Bleed	1/2 Page 5.75x4.25 No Bleed	1/4 Page 2.75x4.25 No Bleed

A Text Listing is \$50 (non-members)

Premium Ad Spaces

Please contact The Chamber to purchase. Sold on a first-come first-served basis.



Premium spaces are only available to Chamber Members.

Front Cover (Presenting Partners)

4 available: \$250/ea
(approx 1.5" x 1.5") Logo only

Back Cover

1 available \$1200

Front and Back Inside Covers,

2 available: \$600/ea

email us at info@lesueurchamber.org
to reserve premium spaces